

YOUR VOICE. YOUR VIEW.

2014-2015 MEDIA CONTEST

Workshop recommendations for teachers

1. Student teams should consist of 3-4 students (up to 5 may be accepted) and **MUST** include at least one male.
2. All contest entries must include a completed contest worksheet, clearly printed or TYPED script, entry form and an optional, but highly recommended video. As time permits, time can be scheduled with Day One staff to help students film their ad.
3. Remind teams to review the “submission checklist” to maximize a successful entry.
4. Assign team scriptwriting directly following the last workshop session. Have students work on and submit their scripts within 2 weeks. Workshop presenters are available to help with any questions/filming during this time. Students can always submit another one (or more) at a later date.

In our experience, students are initially motivated to participate, but forget about it as time passes. Working on a script immediately following the last workshop promotes maximum participation. The workshops and contest address several RI Health Standards and the script assignment could provide a grade for workshops.

5. Remind students this contest is about prevention (not what to do after an assault).

As part of our evaluation process, we may ask if a group of students could participate in a focus group in April-May. This will allow us to collect feedback about the workshop content, presentations, contest activities, and ad messaging.

For Participating Teachers

To thank you for supporting our workshops and as an incentive to create further discussions among teens, we are **giving away a \$100 gift card to Target**. For every 3 contest entries that you submit, you will receive one raffle ticket and for every video you submit, you will receive one raffle ticket. The winner/s will be announced in April.