

YOUR VOICE. YOUR VIEW.

2014-2015 MEDIA CONTEST

SUBMISSION CHECKLIST

This list can help make sure your ad content is on the right track and that you have everything necessary for a successful contest entry. Your team can be as creative as possible to illustrate how to prevent sexual violence from happening. The checklist below will help you avoid some common pitfalls.

- ☐ **Our ad is not victim-blaming.** It does not contain any statements that make it seem like a victim did something wrong, or should have done something differently than what she/he did.
- ☐ Our ad reinforces that **most men do not tolerate sexual assault** and/or that boys and men **can be part of the solution** to end sexual violence.
- ☐ Our ad **does not show a sexual assault or the aftermath of a sexual assault.** (The focus is on preventing it from happening in the first place.)
- ☐ Our ad **promotes**/illustrates healthy behaviors or illustrates **disapproval** of rape myths, sexist comments, or attitudes that create environments where sexual assaults can happen.
- ☐ Our ad is directed at **teens**.
- ☐ Our ad is **under: 30 seconds**.
- ☐ If submitting a video, it is in Windows Media Player (.wmv) or Quicktime (.mov) **format on a CD-R or DVD- R (NOT a CD-RW or DVD-RW).** Please make sure that your CD/DVD has been finalized so we can open your file. If we cannot open it, we cannot judge it!
- ☐ We have **included the required Day One tagline in our ad:** *"Help stop sexual violence. Be part of the solution"*
- ☐ Our team consists of a total of 3-4 **members, including at least one male.**
- ☐ Our submission includes: (1) completed **script worksheet**, (2) the **contest entry form** (with students' names), (3) **TYPED script**, and (4) optional, but highly recommended, **video**.